



Environmental Health Symposium Conference 2022

# MARKETING OPPORTUNITIES

## Clinical Applications in Environmental Medicine

April 8 - 10, 2022 // Loews Ventana Canyon Resort Tucson, Arizona

### Booth Options

Regular 8x10  
Booth Space

**\$2,800**

Premium 10x10  
Booth Space

**\$3,700**

Corner 8x10  
Booth Space

**\$3,100**

TO INQUIRE ABOUT MARKETING OPPORTUNITIES PLEASE CONTACT:

Cheryl Gray

✉ [cheryl@environmentalhealthsymposium.com](mailto:cheryl@environmentalhealthsymposium.com)

☎ 303-875-8658

## EXHIBITOR MARKETING OPPORTUNITIES

# Get the most visibility at 2022

### Sponsored Educational Opportunities

All sponsored lectures are Non-CME. Content and presenter must be approved by EHS Advisory Board. Company name and logo on all conference materials and sponsorship signage. Session listing and descriptions on event signage including onsite posters, on-site schedule and E-Program Guide. Projector, screen, podium, and microphone provided

### Podium Sponsored Lectures *4 available*

**\$9,000**

- ✓ 30-minute presentation on the application of a new nutraceutical, lab test, or innovative product in an environmental medicine context. (Content must be submitted and approved by EHS Advisory Board)
- ✓ Lecture from podium during general sessions
- ✓ Room to include: Projector, screen, podium and microphone
- ✓ Session listing and descriptions on event signage including onsite posters, on-site schedule and E-Program Guide
- ✓ Company name and logo on session signage
- ✓ Session listing and description on website

### Happy Hour Evening Symposia *2 available* **EXCLUSIVE OPPORTUNITY**

**\$12,000**

Host a one-hour event. Available on first-come, first-serve basis

**For Evening presentations:** wine and cheese hors d'oeuvres will be served for up to 50 attendees (Food credit for 50 attendees included; sponsor can order more food at their discretion directly through hotel catering for additional attendees at own expense)

- ✓ 30-45 minute presentation (content must be submitted and approved by EHS Advisory Board)
- ✓ Seating for up to 300+
- ✓ Room to include: Projector, screen, podium and microphone - Table provided for literature
- ✓ Session listing and descriptions on event signage including onsite posters, on-site schedule and E-Program Guide
- ✓ Company name and logo on session signage
- ✓ Session listing and description on website
- ✓ Happy Hour hors d'oeuvres for networking prior to lecture
- ✓ Customized menu options available / Alcohol and Open Bar option available
- ✓ Company may provide free standing signage to be placed on or near the stage

### Saturday Sponsored Lunch Lecture *1 available*

**Contact EHS for pricing**

Attendees enjoy lunch while listening to sponsored presentation in general session meeting room

- ✓ 45-minute non-CE presentation (content must be submitted and approved by EHS Advisory Board)
- ✓ GF/DF Lunch and Seating for 300+ (based on conference attendance)
- ✓ Room to include: Projector, screen, podium and microphone - Table provided for literature
- ✓ Session listing and descriptions on event signage including onsite posters, on-site schedule and E-Program Guide
- ✓ Company name and logo on session signage
- ✓ Session listing and description on website
- ✓ Session listing and description in the mobile app
- ✓ Company may provide free standing signage to be placed on or near the stage



## EXHIBITOR MARKETING OPPORTUNITIES

### Smoothie Bar *1 available*

**\$5,000**

Available for one designated company during conference. Sponsor the smoothie bar, provide the protein powder and ingredients for the smoothies. EHS will provide blenders and ice along with assistance and volunteers to create amazing smoothies served to all attendees throughout the conference. A unique opportunity to showcase your company's premier products.

### Attendee Bag Sponsor *1 available*

**\$4,800**

Company name and logo on the conference attendee bag - exclusive advertising exposure with the EHS conference logo.

### Lanyards *1 available* EXCLUSIVE OPPORTUNITY

**\$2,000**

- ✓ Company name only - **Exhibitor provides lanyards**
- ✓ To be distributed in Non-CME area
- ✓ Logo on Sponsor page of the event website

### Attendee Bag Inserts

Opportunity to place information about your company product and services directly in the hands of attendees. Insert your tangible product and literature inserts in the conference bags. Inserts can be ads, products or promotional items (ie. technology gadgets, pens, coupons) pending EHS approval.

- ✓ Literature Insert (Brochure/Flyer) **\$495**
- ✓ Product & Literature **\$695**

### E-Program Ads

Limited opportunity on first come, first serve basis. Place information about your company product and services directly in the hands of attendees. The E-Program Guide will be the complete conference guide given to each attendee. See specifications below.

- ✓ Full Page **\$500**
- ✓ Half Page **\$350**

### Coffee Mug Sponsor *1 available*

**\$3,000**

Place your company logo directly in the hands of attendees.

Company branded coffee mug. Company name and logo on event sponsored coffee mug given to each attendee. Sponsoring company assumes responsibility for cost of coffee mug.

## Technology Opportunities

### Charging Station Banner for Sponsor

**\$2,500**

*1 available*

Promote your company through sponsoring the charging stations for the conference.

### WiFi Sponsor

**\$2,000**

*2 available*

Conference login will be in company's name and sponsorship advertisement on conference material.



## Premier Marketing Packages

### ★ EHS Titanium Leading Partner

\$10,000

- Prominent Booth Location in exhibit area (if signed on early)
- 2 Complimentary EHS Registrations including CEs
- Conference Bag Literature & Product Insert
- Webinar / Blog Pre-Conference advertisement promoted on social media, eblast and newsletter
- Standard Sign – 24x36 foam core company signage
- Full Page Ad in prominent location in E-Program Guide
- Company featured on website with logo & live link
- Logo listing on signage
- Featured Logo on Conference Signage top placement
- Featured Logo in E-Program top placement
- Company logo on Literature handouts at Registration
- Post-Show Attendee List

### ★ Premier Platinum

\$4,995

- Complimentary EHS Registration Including CEs (1)
- Conference Bag Literature & Product Insert
- Full Page Ad in E-Program Top Placement
- Featured Logo on Conference Signage Top Placement
- Featured Logo in E-Program Top Placement
- Company Featured on Website with Logo & Live Link
- Post-Show Attendee List

### ★ Premier Gold

\$1,995

- Conference Bag Literature Insert
- 1/2 Page Ad in E-Program
- Featured Logo on Signage
- Featured Logo in E-Program
- Company Featured on Website with Logo & Live Link

### ★ Sponsored Talk Exclusive Marketing Package

\$1,000

Add on marketing package to sponsored lectures

- Conference Bag Literature Insert
- Signage with logo
- Ad in E-Program
- Marketing to promote company sponsored speaker

## Logo, Graphics and E-Program Specifications

### LOGO SPECIFICATIONS

- Provide high resolution PDF of logos for best quality

### E-PROGRAM AD SPECIFICATIONS

- Provide high resolution PDF to ensure graphics quality are clear and concise
- Full page: **8.5"w x 11"h**
- 1/2 page: **8.5"w x 5.5"h**

### ATTENDEE BAG INSERTS SPECIFICATIONS

Will be provided 60 days before conference start date.

### CUSTOMIZE IT!

After reviewing the opportunities, don't see what you're looking for? Tell us what you'd like to see. We will customize unique sponsorship opportunities or packages that fit the needs of your company or organization.

#### For information on customization

Contact: Cheryl at 303-875-8658 or

Email [Cheryl@environmentalhealthsymposium.com](mailto:Cheryl@environmentalhealthsymposium.com)

### RECIPROCAL RELATIONSHIPS

**Become a preferred partner by helping us promote the 2022 EHS Conference....**

- Send out E-blasts to your network promoting the conference
- Include EHS 2022 Conference flier in your mailed shipments
- EHS will provide you with additional advertising opportunities available only to our Preferred Partners

### CONTACT US

For additional information on marketing opportunities and sponsorships, email us and let's discuss how we can partner.

**Cheryl Gray**

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